

# a creative conservative

Accomplished craniofacial surgeon, respected medical school professor and DNA research scientist all describe Dr. Christopher Gordon—the skilled doctor behind a busy aesthetic practice “running on all 8 cylinders.”

#### BOARD CERTIFICATION

American Board of Plastic Surgery

#### MEDICAL DEGREE

University of Michigan

#### INTERNSHIP

Union Memorial Hospital, Baltimore  
Department of Surgery

#### RESIDENCY

Chief Resident, Plastic and Reconstructive  
Surgery, University of Louisville  
Surgical Resident, Department of Surgery, Union  
Memorial Hospital, Baltimore

#### FELLOWSHIP

Research Fellow, Department of Surgery at  
Johns Hopkins University  
Fellow, Craniofacial and Aesthetic Surgery,  
Hospital M. Gea Gonzales, Mexico City, Mexico

#### AFFILIATIONS

American Society of Plastic Surgeons  
American College of Surgeons

#### AREAS OF EXPERTISE

Breast Augmentation  
Fat Transfer  
Body Contouring  
Rhinoplasty  
Facelift

#### LOCATION

West Chester, Ohio  
513.475.8881

#### WEB SITE

[www.cosmeticsurgeryuc.com](http://www.cosmeticsurgeryuc.com)

Dr. Gordon describes himself as conservative in his approach, but creative in his execution, to deliver beautiful results. “I am interested in taking the best of what can be taught and performed, distilling it to the next level,” says Dr. Gordon, who has a special interest in advanced, state-of-the-art body contouring and surgical facial procedures. “Having experience in complicated facial reconstruction gives me a broad base of techniques to draw upon for my aesthetic patients, whether they require facelifts or noninvasive techniques—like Fraxel™ SR Laser for large pores, acne scars, sun damage and wrinkles around the eyes.”

Dr. Gordon’s philosophy is that trust is a function of patient education. The plastic and reconstructive surgeon sees his role as demystifying the hype surrounding cosmetic procedures. “I explain procedures as per their basic elements, offering several options so patients gain a clearer understanding and can make better decisions, without feeling overwhelmed or confused.” Often there is a second consultation to fine tune details and further educate patients. “No two patients are exactly alike, especially when it comes to facial rejuvenation. Having the ability to offer a combination of minimally invasive, less complex procedures means I can be more selective in my recommendations.”

“There are simple, incremental ways to get great results that don’t require lengthy recovery periods or invasive techniques.”

—CHRISTOPHER B. GORDON, MD

## DR. CHRISTOPHER B. GORDON

### WHY DID YOU BECOME A PLASTIC SURGEON

When I was a child, I saw an ear reconstruction procedure on television and knew it was exactly what I wanted to do as an adult

### BEST ADVICE YOU’VE RECEIVED

Listen to the patient first

### ALTERNATIVE OCCUPATION

Concert violinist

### ANTI-AGING ADVICE

Get enough sleep—it’s underrated

### I START EACH DAY

With a large, triple cappuccino

### FAVORITE HISTORICAL FIGURE

My mentor, Dr. Ortiz Monasterio

### FAVORITE QUOTE

You only have finite life units—spend them wisely

### I WOULD LIKE TO BE REMEMBERED AS

One of the researchers who discovered the basic mechanism for what makes us human



#### INSIDE INFORMATION

### TAKING SHAPE

“My training has given me a deep understanding of what makes a face. You could say it’s my forte.” Always abiding by a “less is more” approach, Dr. Gordon is a proponent of fat grafting as a means to reduce the appearance of fine facial wrinkles and frown lines. He claims that for the vast majority of patients, living tissue provides the **LEAST INVASIVE, EASIEST RECOVERY** and most importantly, the longest-lasting results in terms of **NONSURGICAL FACIAL REJUVENATION**. “Simply pulling the skin makes the face look smoother, but it doesn’t look natural. The key is building or restoring shapes versus tightening them.” His technique includes gently harvesting fat from the lower abdomen or medial thigh through a small cannula and then re-injecting it into the face for rejuvenation and to enhance volume. “The grafts won’t atrophy, and the improved changes look **EXTRAORDINARILY NATURAL**. Although general anesthesia is used for some patients, Dr. Gordon has performed facial rejuvenation procedures with a local anesthetic in the office, which he says many patients request and favor.